1 [Submitting Counsel on Signature Page] 2 3 4 5 6 7 8 UNITED STATES DISTRICT COURT 9 NORTHERN DISTRICT OF CALIFORNIA 10 IN RE: SOCIAL MEDIA ADOLESCENT 11 Case No. 4:22-MD-03047-YGR ADDICTION/PERSONAL INJURY 12 PRODUCTS LIABILITY LITIGATION MDL No. 3047 13 [PROPOSED] STIPULATED 14 This Document Relates to: IMPLEMENTATION ORDER **GOVERNING ADOPTION OF MASTER** ALL PERSONAL INJURY ACTIONS 15 **COMPLAINT (PERSONAL INJURY) AND** 16 SHORT-FORM COMPLAINTS FOR FILED CASES 17 18 APPLICABILITY AND SCOPE OF ORDER I. 19 1. This Implementation Order ("Order") applies only to Plaintiffs who have asserted 20 or seek to assert personal injury claims related to the use of one or more of Defendants' social 21 media apps¹ ("Personal Injury Plaintiffs") consistent with the scope of the October 11, 2022 22 Transfer Order initiating these MDL proceedings.² No personal injury claims may be asserted in 23 current or future filed cases in this MDL other than pursuant to the terms of this Order. This Order 24 applies to cases directly filed in this MDL and those transferred, removed, or otherwise assigned to 25 26 ¹ Plaintiffs allege in the Master Complaint and their proposed Short Form Complaint that the social media apps are "products." Nothing in this Case Management Order or in the template 27 Short Form Complaint shall be construed as an admission by any Defendant that their social media platform(s) are products for purposes of any claim asserted by any Plaintiff. 28 ² This Order does not apply to government entity cases.

this proceeding (collectively, "this MDL proceeding"). This Order is binding on all Parties and their counsel in all such cases. This Order is not intended to alter the applicable provisions of the Federal Rules of Civil Procedure or the Local Rules of this Court, except as specified herein or in any subsequent Pretrial Order. Defendants preserve all defenses, including jurisdictional and venue challenges, to any claims brought in this MDL pursuant to this Order.

II. MASTER PLEADINGS

A. <u>MASTER COMPLAINT (PERSONAL INJURY)</u>

- 2. **Timing.** Pursuant to Case Management Order No. 3 ("CMO-3"),³ the Plaintiffs' Steering Committee (PSC) filed a *Plaintiffs' Master Complaint* (*Personal Injury*) ("*Master Complaint*") on February 14, 2023.⁴
- 3. **Effect of** *Master Complaint*. All claims pleaded in the *Master Complaint* will supersede and replace all claims for personal injury in any action pending in this MDL. Nothing in this Order shall preclude the PSC from seeking leave to amend the *Master Complaint* as provided in the Federal Rules of Civil Procedure or preclude any Defendant from opposing such leave.

B. SHORT-FORM COMPLAINT

- 4. Attached as **Exhibit A** to this Order is a template form *Short-Form Complaint* ("SFC") for use by personal injury Plaintiffs in current and future-filed personal injury cases in this MDL.
- 5. The SFC is an abbreviated form that each individual Plaintiff will complete, indicating their individual claims, the Defendants against whom they are bringing those claims, and adopting the applicable factual allegations set forth in the *Master Complaint* as the basis for those individual claims. Each Plaintiff who claims injury arising from their own use of Defendants' platforms shall file a separate SFC setting forth their individual claims and injury. Plaintiffs asserting loss of consortium claims as permitted by law; parents or guardians of a minor Plaintiff as permitted by law; and in the event of a wrongful death action, the appropriate heirs or representative(s) of the Estate may state their claims on the same SFC as the individual Plaintiff

³ Dkt. 111.

⁴ Dkt. 138.

7

10 11

12

13

14

15 16 17

18

19

20 21

22

23

24

25

26 27

28

applicable to the specific Defendants named in the SFC that are set forth in the Master Complaint shall be deemed pleaded against those Defendants.

whose use of Defendants' platforms gives rise to their claims. By this process, all allegations

- For each such personal injury action, the *Master Complaint* (and any subsequent amendments) and the SFC (and any subsequent amendments) shall be deemed the Plaintiff's operative Complaint.
- 7. Each SFC filed in this MDL proceeding shall indicate the federal district where the individual Plaintiff(s) originally filed or would have originally filed their Complaint.
- 8. The procedures for filing the *Master Complaint* and the SFC do not reflect that the Defendants have agreed to or admitted the allegations set forth in those pleadings, nor have the Defendants conceded or waived their right to dispute the legal validity of the claims alleged therein.

9. Timing and Effect of Filing Short Form Complaints

Complaints Transferred, or in the Process of Being Transferred, to this a. **MDL Before the Filing of this Order**: Any Plaintiff whose Complaint was transferred to this MDL or was in process of being transferred to this MDL before the date of filing this Order must file a SFC in their individual case by April 4, 2023, referencing their individual docket number, to avoid the triggering of a filing fee. ⁵ For purposes of statutes of limitations and statutes of repose, any such Plaintiff shall be deemed to have filed their complaint as of the date they filed their original complaint, and not the date of the *Master Complaint* or the date they filed the SFC. Nothing in this Order or the filing of a SFC shall be construed as a prior dismissal or amendment of a prior complaint, but the prior complaint shall no longer be deemed the operative complaint.

b. All Other Personal Injury Complaints

Direct Filed cases: All Personal Injury Plaintiffs must file their SFC electronically in this MDL. The Court refers Plaintiffs' counsel to Case Management Order No. 4 – Direct Filing Order ("CMO-4"),6 which is incorporated herein and should be reviewed and followed. For purposes of statutes of limitations and statutes of repose, any such Plaintiff shall be deemed to have

⁵ *See* Dkt 111, at para 3.

⁶ Dkt. 119.

filed their Complaint as of the date they filed their Short Form Complaint and not the date of the Master Complaint, except that, for any Plaintiff who filed a Personal Injury Complaint in this MDL pursuant to CMO-4 before this Order was entered, the date on which they filed such Complaint shall be the relevant date.

- ii. **Transferred cases**: Any Plaintiff whose case becomes part of this MDL after the date of this Order by transfer from another district or from another judge in this district must file a SFC within 20 days from the date of transfer or, if originally filed in this district, from the date of assignment to this Court. For purposes of statutes of limitations and statutes of repose, any such Plaintiff shall be deemed to have filed their Complaint as of the date they filed their original Complaint in a different judicial district or in this district and not the date of the Master Complaint or the date they filed their Short Form Complaint.
- c. <u>No Multi-Plaintiff Personal Injury Complaints</u>. Each Plaintiff must have an individual complaint on file. Any Plaintiff who asserts personal injury claims in a multi-plaintiff complaint that is pending or that is subsequently transferred to this MDL must file an individual SFC by April 4, 2023, or 20 days from the date that the Court posts the applicable Transfer Order on its docket. This provision does not apply to Personal Injury Plaintiffs asserting loss of consortium claims as permitted by law; parents or guardians of a minor Plaintiff as permitted by law; and in the event of a wrongful death action, the appropriate heirs or representative(s) of the Estate.

III. RESPONSE TO MASTER COMPLAINT AND SHORT-FORM COMPLAINTS

To eliminate potential delays and to promote judicial efficiency with respect to the administration of this MDL proceeding, all SFCs filed in this MDL proceeding are deemed answered and denied, without waiver of any defense or right to move to dismiss, and with full preservation of all arguments and defenses that may be raised in any responsive pleading that may be required by future order of the Court or motion to dismiss.

IV. <u>SERVICE OF PROCESS</u>

A. SERVICE OF PROCESS OF NEWLY NAMED DEFENDANTS

[[]PROPOSED] STIPULATED IMPLEMENTATION ORDER GOVERNING ADOPTION OF MASTER COMPLAINT (PERSONAL INJURY) AND SHORT-FORM COMPLAINTS FOR FILED CASES

Sheet:

1

2 **DEFENDANTS** SERVICE E-MAIL ADDRESS 3 Meta Platforms, Inc., formerly MetaNoticeofService@cov.com known as Facebook Inc. 4 5 Instagram, LLC 6 Facebook Operations, LLC 7 Facebook Payments, Inc. 8 Siculus, Inc. 9 Snap Inc. SnapNoticeofService@mto.com 10 TikTokNoticeofService@faegredrinker.com 11 ByteDance, Inc. 12 TikTok, Inc. 13 14 SERVICE-YOUTUBE-INRESOCIALMEDIAM@LIST. WSGR. COM YouTube, LLC 15 Google LLC 16 18

17

19

20

21

22

23

24

25

26

27

28

14. Defendants' e-mail systems will generate an automated response to the sender upon receipt of an e-mail to each of the designated addresses. The automated response will confirm receipt of the e-mail to that e-mail address and shall constitute proof of service upon the Defendants who have agreed to service at that e-mail address per this Order. Defendants will not otherwise respond to e-mails sent to the above e-mail addresses. Plaintiffs shall make proof of electronic service to the Court as required by Rule 4(1)(1) of the Federal Rules of Civil Procedure. For all SFCs filed in, removed to, or transferred to this MDL: (i) all requests for issuance of summons shall be made in the underlying constituent case, and not through the MDL Master Docket File; (ii) all proofs of service shall be filed only in the underlying constituent case and not in the MDL Master

Docket File. Acceptance of electronic service shall not constitute a waiver of any defense. IT IS SO ORDERED, Dated: March 8, 2023

Exhibit

A

1 UNITED STATES DISTRICT COURT 2 NORTHERN DISTRICT OF CALIFORNIA 3 4 IN RE: SOCIAL MEDIA ADOLESCENT Case No. 4:22-MD-03047-YGR ADDICTION/PERSONAL INJURY 5 PRODUCTS LIABILITY LITIGATION MDL No. 3047 6 7 This Document Relates to: MASTER SHORT-FORM COMPLAINT AND 8 [INSERT PLAINTIFF(S) NAME(S)] DEMAND FOR JURY TRIAL 9 Member Case No.: 10 [INSERT Member Case No. if available] 11 12 The Plaintiff(s) named below file(s) this Short-Form Complaint and Demand for Jury Trial 13 against the Defendants named below by and through the undersigned counsel. Plaintiff(s) 14 incorporate(s) by reference the allegations, claims, and relief sought in *Plaintiffs' Master Complaint* 15 (Personal Injury) ("Master Complaint") as it relates to the named Defendants (checked-off below), 16 filed in In Re: Social Media Adolescent Addiction/Personal Injury Products Liability Litigation, 17 MDL No. 3047 in the United States District Court for the Northern District of California. 18 Plaintiff(s) file(s) this *Short-Form Complaint* as permitted by Case Management Order No. 7. 19 As necessary herein, Plaintiff(s) may include: (a) additional Causes of Action and 20 supporting allegations against Defendants, as set forth in paragraph 11 in additional sheets attached 21 hereto; and/or (b) additional claims and allegations against other Defendants not listed in the Master 22 Complaint, as set forth in paragraph 7 (see n. 18) and may attach additional sheets hereto. 23 Plaintiff(s) indicate by checking boxes below the Parties and Causes of Actions specific to 24 Plaintiff(s)' case. 25 Plaintiff(s), by and through their undersigned counsel, allege as follows: 26 27 28

1	I.	DI	ESIGNAT	ED FORUM				
2		1.	For Direc	ct Filed Cases: Identify the Federal District Court in which the Plaintiff(s)				
3		would have filed in the absence of direct filing:						
4								
5		2.	For Tran	or Transferred Cases: Identify the Federal District Court in which the Plaintiff(s)				
6			originally	filed and the date of filing:				
7								
8	II.	<u>ID</u>	ENTIFIC	ATION OF PARTIES				
9		A.	<u>PLAI</u>	<u>NTIFF</u>				
10		3.	Plaintiff:	Name of the individual injured due to use of Defendant(s)' social media				
11			products:					
12								
13		4.	4. Age at time of filing:					
14		5. City(ies) and state(s) where Plaintiff primarily used Defendants' platforms:						
15								
16		6.	Last Nam	ne and State of Residence of Guardian Ad Litem, if applicable:				
17								
18		7. Name of the individual(s) that allege damages for loss of society or consortium						
19			(Consorti	<i>fum Plaintiff(s)</i>) and their relationship to Plaintiff, if applicable:				
20								
21		8. Survival and/or Wrongful Death Claims, if applicable:						
22			(a)	Name of decedent and state of residence at time of death:				
23								
24			(b)	Date of decedent's death:				
25								
26			(c)	Name and capacity (i.e. executor, administrator, etc.) of Plaintiff(s)				
27				bringing claim for decedent's wrongful death:				
28								

1	9. At the time of the filing of this Short-Form Complaint, Plaintiff(s) are residents and				
2	citizens of [Indicate State]:				
3					
4	B. <u>DEFENDANT(S)</u>				
5	10. Plaintiff(s) name(s) the following Defen	idants in this action [Check all that apply]:			
6	META ENTITIES	TIKTOK ENTITIES			
7	☐ META PLATFORMS, INC.,	☐ BYTEDANCE, LTD			
8	formerly known as Facebook, Inc.	☐ BYTEDANCE, INC			
9	☐ INSTAGRAM, LLC	☐ TIKTOK, LTD.			
10	☐ FACEBOOK PAYMENTS, INC.	☐ TIKTOK, LLC.			
11	☐ SICULUS, INC.	☐ TIKTOK, INC.			
12	☐ FACEBOOK OPERATIONS, LL	C			
13	SNAP ENTITY	GOOGLE ENTITIES			
14	☐ SNAP INC.	☐ GOOGLE LLC			
15		☐ YOUTUBE, LLC			
16	OTHER DEFENDANTS				
17		outend(s) one additional nautice and one liable			
18	` '	ontend(s) are additional parties and are liable eged herein, Plaintiffs must identify by name			
19	each Defendant and its citizenship, and Pl	aintiff(s) must plead the specific facts Defendant" in a manner complying with the			
20	requirements of the Federal Rules of Civil	Procedure. In doing so, Plaintiff(s) may			
21	attach additional pages to this <i>Short-Form</i>	a Complaint.			
22	NAME	CITIZENSHIP			
23		CITIZENSIIII			
24					
25	2				
26	3				
27	4				
28					

1	C. <u>PRODUCT USE</u>				
2 3	11. Plaintiff used the following Social Media Products that substantially contributed to their injury/ies (check all that apply, and identify approximate dates of use, to the best of				
4	Plaintiff's recollection):				
5	☐ FACEBOOK				
6	Approximate dates of use: to				
7	□ INSTAGRAM				
8	Approximate dates of use: to				
9	☐ SNAPCHAT				
10	Approximate dates of use: to				
11	□ ТІКТОК				
12	Approximate dates of use: to to				
13					
14	☐ YOUTUBE				
15	Approximate dates of use: to				
16	OTHER:				
17	Social Media Product(s) Used Approximate Dates of Use				
18					
19					
20					
21					
22					
23					
24					
25					
26					
27					
/×					

1	D.	PERSONAL INJURY ¹
2	12.	Plaintiff(s) experienced the following personal injury/ies alleged to have been
3		caused by Defendant(s)' Social Media Products [Check all that apply]:
4		ADDICTION/COMPULSIVE USE
5		EATING DISORDER
6		Anorexia
7		☐ Bulimia
8		☐ Binge Eating
9		Other:
		DEPRESSION
10		ANXIETY
11		
12		SELF-HARM
13		☐ Suicidality
14		Attempted Suicide
15		Death by Suicide
		Other Self-Harm:
16		CHILD SEX ABUSE
17		CSAM VIOLATIONS
18		
19		OTHER PHYSICAL INJURIES (SPECIFY):
20		
21		
22		
23		
24		
25		

into as part of the Plaintiff's Fact Sheet ("PFS"). This Short-Form Complaint assumes that emotional and psychological injuries are asserted by Plaintiff in connection with any injury

otherwise identified.

26

27

¹ Plaintiff(s) must check-off all injuries allegedly caused by Plaintiff's use of Defendant(s)' Social Media Products. Plaintiff is not required to plead here emotional or psychological injuries inherent in injuries otherwise identified, or all manifestations of the injury alleged which will be inquired

V. <u>CAUSES OF ACTION ASSERTED</u>

1

2

3

26

27

28

13. The following Causes of Action asserted in the *Master Complaint*, and the allegations with regard thereto, are adopted in this *Short Form Complaint* by reference (*check all that are adopted*):

Asserted Against ² Meta entities Snap entity TikTok entities	Count Number	Cause of Action (CoA)
Snap entity	1	
		STRICT LIABILITY - DESIGN DEFECT
TikTok entities		
TIKTOK CHUICS		
Google entities		
Other Defendant(s)		
##3		
Meta entities	2	STRICT LIABILITY - FAILURE TO WARN
Snap entity		
TikTok entities		
Google entities		
Other Defendant(s)		
##	2	NECLICENCE DEGICAL
Meta entities	3	NEGLIGENCE - DESIGN
Snap entity		
TikTok entities Google entities		
Other Defendant(s)		
##		
Meta entities	4	NEGLIGENCE – FAILURE TO WARN
Snap entity		
TikTok entities		
Google entities		
Other Defendant(s)		
##		
Meta entities	5	NEGLIGENCE
Snap entity		
TikTok entities		
Google entities		
Other Defendant(s)		
##		

 $^{^2}$ For purposes of this paragraph, "entity" means those defendants identified in Paragraph 7 (*e.g.*, "TikTok entities" means all TikTok defendants against which Plaintiff(s) is asserting claims).

³ Reference selected Other Defendants by the corresponding row number in the "Other Defendant(s)" chart above, in Question 7.

1	Meta entities	6	NEGLIGENT UNDERTAKING
2	Snap entity TikTok entities		
3	Google entities		
	Other Defendant(s)		
4	##		
5	Meta entities	7	VIOLATION OF UNFAIR TRADE
6	Snap entity TikTok entities		PRACTICES/CONSUMER PROTECTION LAWS
U	Google entities		Identify Applicable State Statute(s):
7	Other Defendant(s)		
8	##		
	Meta entities	8	FRAUDULENT CONCEALMENT AND MISDEDDESENTATION (A pring) Materials
9	Other Defendant(s) ##		MISREPRESENTATION (Against Meta only)
10	Meta entities	9	NEGLIGENT CONCEALMENT AND
11	Other Defendant(s)		MISREPRESENTATION (Against Meta only)
	##		
12	Meta entities	10	NEGLIGENCE PER SE
13	Snap entity TikTok entities		
14	Google entities		
14	Other Defendant(s)		
15	##		
16	Meta entities	11	VIOLATIONS OF 18 U.S.C. §§ 1595 and 1591 (Civil Remedy for Sex trafficking of children or by force,
17	Snap entity TikTok entities		fraud, or coercion)
17	Google entities		
18	Other Defendant(s)		
19	##		
	Meta entities	12	VIOLATIONS OF 18 U.S.C. §§ 2255 and 2252 (Civil
20	Snap entity TikTok entities		remedy Certain activities relating to material involving the sexual exploitation of minors)
21	Google entities		Z Compronential of Indianal
22	Other Defendant(s)		
	##		
23	Meta entities	13	VIOLATIONS OF 18 U.S.C. §§ 2252A(f), 1466A
24	Snap entity TikTok entities		(Civil remedy for Certain activities relating to material constituting or containing child pornography)
	Google entities		pomograping)
25	Other Defendant(s)		
26	##		
27			

28

nt(s)	
}	
18	LOSS OF CONSORTIUM AND SOCIETY
nt(s)	LOSS OF CONSORTH IM AND SOCIETY
nt(s) 17	SURVIVAL ACTION
16	WRONGFUL DEATH
nt(s)	
3	(Liability related to Reporting requirements of provider regarding online child sexual exploitation)
15	VIOLATIONS OF 18 U.S.C. §§ 2258B and 2258A
nt(s)	
3	VIOLATIONS OF 18 U.S.C. §§ 2255 and 2252A(5)(b (Civil remedy for Certain activities relating to material constituting or containing child pornography)
r =	15

If Plaintiff(s) wants to allege additional Cause(s) of Action other than those selected in paragraph 10, which are the Causes(s) of Action set forth in the *Master Complaint*, the facts supporting those additional Cause(s) of Action, must be pled in a manner complying with the requirements of the Federal Rules of Civil Procedure. In doing so, Plaintiff(s) may attach additional pages to this *Short-Form Complaint*.

26

23

24

25

27

28

1	14. Plaintiff(s) assert(s) the following additional Causes of Action and supporting				
2	allegations against the following Defendants:				
3					
4					
5					
6					
7					
8					
9	WHEREFORE, Plaintiff(s) pray(s) for relief and judgment against Defendants and all such				
10	further relief that this Court deems equitable and just as set forth in the Master Complaint, and any				
11	additional relief to which Plaintiff(s) may be entitled.				
12	JURY DEMAND				
13	Plaintiff(s) hereby demand a trial by jury as to all claims in this action.				
14	****				
15	By signature below, Plaintiff's counsel hereby confirms their submission to the authority				
16	and jurisdiction of the United States District Court for the Northern District of California for				
17	oversight of counsel's duties under Federal Rule of Civil Procedure11, including enforcement as				
18	necessary through sanctions and/or revocation of pro hac vice status.				
19					
20	<u>/s/ Signature</u> Name				
21	Firm				
22	Address Phone				
23	Fax Email				
24	Attorneys for Plaintiff(s)				
25	Auorneys joi 1 iumijj(s)				
26					
27					
28					